

# Your Connection

  
Fall 2008

## Getting to Know...Lance Fischer

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In this newsletter, we are introducing Lance Fischer, one of PSC's Outside Plant Technicians. Lance installs and repairs copper and fiber cable and also PSC's video service, PSCtv. He is a graduate of Heritage Hills High School and has an Associate Degree in Telecommunications from Lincoln Trail College. He was previously employed by GTE/Verizon.

old son, Lane. Lance enjoys training and showing horses, softball, hunting and spending time with his family. He belongs to numerous organizations, including the St. Meinrad Volunteer Fire Department, Knights of Columbus, American Quarter Horse Association, National Reining Horse Assoc., Tri-County YMCA, S.M.A.R.T and the Heritage Hills Quarterback Club. Lance is also a Minute Men Football Coach.

Asked about his work with PSC, Lance stated that he likes working for a small co-op that provides the services the customers want and need. He also enjoys the independence and working outside.

Lance is originally from St. Meinrad and continues to live in this area. He and his wife, Anna, have a 5 month

## Focus On.... Southern Indiana Horseman's Club

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Celebrating their 20th anniversary this year, the Southern Indiana Horseman's Club (SIHC) was formed by a group of people that all had one thing in common...they love riding horses. The club currently has over 250 members and the not-for-profit group also attracts participants in their shows and trail rides from all over Indiana, Kentucky and Illinois.

The SIHC's property is located in Perry County, about seven miles north of Tell City, and there are signs on Highway 37 to guide those not familiar with the area. The SIHC is adjacent to the Hoosier National Forest

and have partnered with the Forest Service. Together they were instrumental in starting the German Ridge Trail System and the SIHC maintain the trails that run from their clubhouse, through the Hoosier National Forest to German Ridge. On the SIHC property they have a clubhouse, arena, concession stand, judging booth and trails.

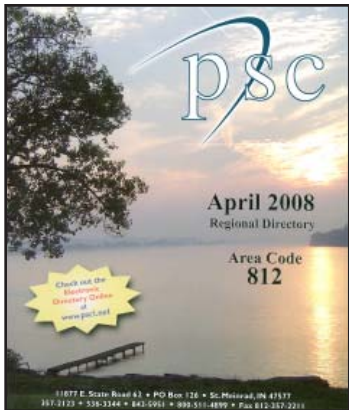
The SIHC offers much in the way of fun for the whole family. Activities include Spring and Fall Trail Rides, NBHA Sanctioned Horse Shows, euchre tourneys and Fun Horse Shows which include sack races, stick horse races, food at most events and more. All shows and rides are open to the public except for their annual picnic.



For more information on the Southern Indiana Horseman's Club, call 812-836-2244. Events sponsored by the SIHC will be listed on the Community Calendar in PSC's monthly e-mail newsletter.



# Annual Directory Cover Photo Contest!



It's that time again! PSC is again having a photo contest for the cover of the 2009 PSC Regional Directory. The winner will receive \$100. All entries should convey the beauty, spirit and/or character of the three county area. The picture should appeal to the majority of our customers. If the picture features a recognizable individual or individuals, the individual(s) must sign a release before the picture can be used.

## Guidelines and Rules

- Entrants must be a PSC customer (telephone, Internet and/or long distance).
- Photos must be received by PSC no later than October 10, 2008.

Mail entries to:

PSC  
Attn: Photo Contest  
P.O. Box 126  
St. Meinrad, IN 47577

- Limit of three (3) entries per person. Entry information (below) is required for each entry.
- Prints must be in excellent condition, at least 3 X 5 and no larger than 8.5 X 11.
- Digital photos must have a resolution of 1600 X 1200 pixels or greater.

- All photos become the property of PSC.
- If it is determined that there is not an entry suitable for the directory cover, PSC reserves the right to obtain a picture from other sources.
- Winner will be selected by a committee of PSC employees.

Entry Information (required for each entry):

- Name
- Address
- Phone Number
- Photo image description (where photo was taken and any other information describing the setting).



## Message from the President



I recently purchased some land in rural Perry County and I must admit I wish I would have done it a long time ago.

Even though it takes some work to upkeep, it has become a nice little get-away to escape from all the stresses work and life seem to throw at you. Even the drive there is relaxing. A slow, leisurely trip down a country road with the window down and arm out seems to do the mind and body good.

It's on these drives that I marvel at not only what PSC has done for rural America, but all companies who serve rural residents. Although miles and miles of cropland and pasture, dense woods and forest, and rocky and hilly terrain is wonderful to look at and experience, it

is incredibly expensive and challenging to deploy and maintain infrastructure for telecommunications, electricity, water, etc.

For our part, I am proud PSC has been able to keep our little slice of rural America at the leading edge of telecommunications services. For over fifty-five years we have strived to bring cooperative members advanced services, such as digital telephone switching, high-speed DSL Internet, and most recently IPTV.

It is in keeping with this mission to rural America why PSC is embarking on our largest project-to-date, our coop-wide multi-million, multi-year Fiber-to-the-Home (FTTH) network build-out. PSC will be receiving, in the near future, a design and engineering study outlining the scope and estimated cost of this project.

We hope to share more news on this exciting FTTH project as soon as our plans have been solidified, for fiber optics will enable our cooperative members to have access to even better, faster communication services. It definitely is the network of the future.

Although this FTTH network will be challenging to deploy and come at a great expense, it is the right thing to do. Rural America and its residents have every right to such a network and the enhanced quality-of-life it brings, just as much as big city, metropolitan residents.

It will not be easy, but we will get the job done. Besides, if it gets to stressful, I know I have a place to escape to!

*James M. Daubay*

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T	O	X	U	R	E	D	I	C	M	G	H	M	W	S
K	P	Z	P	F	A	P	A	H	N	A	X	A	T	N
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B	F	H	E	B	R	U	T	G	I	R	S	E	E	F
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I	L	Q	F	W	K	L	C	K	R	B	A	C	T	R
N	A	L	U	R	E	J	L	S	E	Y	Y	A	R	D
S	N	G	L	V	S	F	I	K	F	Y	L	J	M	D

Name: \_\_\_\_\_  
 Telephone Number: \_\_\_\_\_  
 Please return all entries by November 8, 2008

**Word Search Drawing  
 Winners from the  
 Spring 2008 Edition**

These names were randomly drawn from the returned entries.

- Charles Mike Linne
- Judith Brown
- Larry Whitlock
- Dorothy Sitzman
- Mark Foster

Each winner received a 30 Minute  
*PSC Long Distance Calling Card.*

**"Fall Impressions"**

- |          |          |              |
|----------|----------|--------------|
| cider    | pumpkins | costumes     |
| rakes    | family   | scarecrow    |
| football | stuffing | goblins      |
| supper   | jackets  | Thanksgiving |
| leaves   | turkey   | pie          |

**Pumpkin Cobbler**

**Ingredients:**

- 1 box yellow cake mix (set aside 1 c. dry mix)
- 4 eggs
- 2/3 c. brown sugar
- 2 tsp. vanilla
- 1/4 c. soft butter
- 1 c. chopped nuts
- 1/2 c. melted butter
- 1 lg. can pumpkin
- 1/4 c. milk
- 2 tsp. cinnamon
- 1/4 c. sugar
- Cool Whip

Combine yellow cake mix (minus 1 cup), 1/2 cup melted butter and 1 egg. Then pat into 9x13 inch pan.

**FILLING:** Combine pumpkin, 3 eggs, brown sugar, milk, vanilla, and cinnamon. Pour over crust.

**TOPPING:** 1 cup cake mix, 1/4 cup soft butter, 1/4 cup sugar, nuts (may use a little more butter). Mix together, sprinkle over top of filling. Bake at 350 degrees for 40 to 50 minutes. Chill and serve with Cool Whip.

From [www.cooks.com](http://www.cooks.com)



On February 17, 2009, analog broadcasting will end for full-power TV stations. If you watch free over-the-air TV with a broadcast antenna and don't have a digital TV, you'll have to get a digital-to-analog converter box for your analog TV. For more information on the digital television transition, including information on a government coupon program for converter boxes, go to [www.dtv.gov](http://www.dtv.gov), or call 1-888-CALL-FCC.

**Those customers subscribed to PSCtv are ready for the digital transition and do not have to do anything.** The signal from the PSCtv set-top box works with both digital and analog televisions.



## 2009 PSC Directory Advertising Sales Started

Representatives of Directory Publishing Solutions, Inc., (DPS) are calling on area businesses for Yellow Page advertising in the 2009 PSC Regional Directory. Sales began the first week of September. Yellow Page advertising in the most-used local directory is a great way to make the most of your advertising dollars. Plus, PSC's directory is now available online at <http://directory.psci.net>. Advertising in the PSC Regional Directory can be very cost effective for your business.

If you are interested in advertising in the 2009 PSC Regional Directory or have any questions, please contact Tammy at 357-2123, 536-3344 or 843-5951.



## Dates to Remember

**November 2**  
Daylight Savings Time

**October 31**  
Halloween  
Watch for children on the streets.

**November 11th**  
Veteren's Day  
Office Closed

**November 27th & 28th**  
Thanksgiving Holiday  
Office Closed



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